

BEEZY.NETWORK



AI Operational Intelligence Layer

Connect information. Understand the business.
Turn intelligence into action.

ENTERPRISE AI • AUTOMATION • OPERATIONAL INTELLIGENCE

The next layer of enterprise software

Businesses do not have a data shortage. They have an intelligence gap.

Every day, companies receive thousands of emails, messages, documents, requests, reports and system events. The information is there — but it is fragmented across inboxes, ERP systems, CRM platforms, spreadsheets, databases and communication channels.

Beezy.Network adds an AI Operational Intelligence Layer that understands this information, applies the company's business rules and turns it into structured decisions and actions.

FROM INFORMATION TO ACTION

DATA Gmail • Outlook • SMS • WhatsApp • Documents • APIs • Webhooks	AI UNDERSTANDING Classify • Extract • Summarize • Connect context	BUSINESS RULES Priorities • Permissions • Workflows • Policies
DECISION What should happen next?	ACTION ERP • CRM • Database • Email • Task	FOLLOW-UP Monitor • Escalate • Report • Learn

Beezy is not another chatbot. It is designed to operate where the work already happens — across the communication and business systems your organization already uses.

One AI engine. Multiple Business Brains.

The technology can remain consistent while the intelligence is configured for the industry, organization and workflow.

MARITIME Vessels • Ports • PSC • Chartering • Technical • Crewing	MANUFACTURING Machines • Maintenance • Quality • Production • Suppliers	LOGISTICS Shipments • ETA • Warehousing • Transport • Exceptions
CONSTRUCTION Projects • Contractors • Documents • Delays • Costs	HEALTHCARE Patient communication • Administration • Documents • Routing	FINANCE Invoices • Collections • Cash flow • Financial workflows
INSURANCE Claims • Policies • Documents • Customer communication	RETAIL Orders • Returns • Customer service • Suppliers	HOSPITALITY Reservations • Guest requests • Operations • Maintenance
ENERGY & UTILITIES Service • Equipment • Field operations • Customer requests	AUTOMOTIVE & FLEET Vehicles • Maintenance • Fuel • Incidents	PROFESSIONAL SERVICES Clients • Contracts • Deadlines • Documents

The Business Brain can incorporate terminology, workflows, departments, priorities, approval rules, permissions, regulatory requirements and industry-specific knowledge.

Maritime & Shipping

From the maritime inbox to operational intelligence.

Shipping companies coordinate through a continuous flow of communications between owners, charterers, agents, ports, class, flag, PSC, suppliers, crew and internal departments. Beezy turns that communication into structured operational data and actions.

AI MARITIME INBOX

Example: “MV Ocean Star will arrive Rotterdam on October 4. Please confirm that the spare parts have been delivered.”

AI extracts Vessel • Port • ETA • Task • Department • Priority • Deadline	AI acts Update ERP • Create task • Notify responsible person • Start follow-up
Operations ETA / ETD • agents • charterers • voyage instructions	Technical & Purchasing spares • maintenance • RFQs • suppliers • delivery status
Crewing crew changes • travel • certificates • documents	Compliance / PSC inspections • deficiencies • corrective actions • certificates

PSC Intelligence

Combine vessel characteristics, age, flag, type, DWT, port, previous deficiencies and inspection history to create an inspection-preparation workflow: Data → AI analysis → risk factors → preparation checklist → corrective actions → management report.

Enterprise Operations

The same intelligence layer can sit across every department.

Sales Read inquiries, extract requirements, create opportunities, assign sales tasks and trigger follow-ups.	Purchasing Process RFQs, compare supplier offers, track deliveries and identify delays or price changes.
Finance Extract invoices, classify transactions, monitor overdue payments and support financial workflows.	Customer Service Understand customer intent, classify issues, connect orders and create resolution workflows.
HR Route employee requests, collect documents, support onboarding and manage administrative workflows.	Management Turn operational events into dashboards, exceptions, pending actions and executive summaries.
Legal Extract contract dates, obligations, renewal events, documents and client requests.	Engineering / R&D; Analyze technical documents, reports, specifications, test results and engineering communication.

Operational intelligence is not a single department project. It is a layer that can connect the organization end-to-end.

Industry Use Cases

Manufacturing

Predictive maintenance • quality intelligence • production exceptions • supplier delays • spare-parts workflows

Logistics

Shipment intelligence • ETA updates • missing goods • warehouse exceptions • transport communications

Construction

Project communication • contractor workflows • document intelligence • delays • cost exceptions

Healthcare

Administrative routing • appointment requests • document classification • referral workflows • patient communication

Finance & Insurance

Invoice intelligence • collections • claims • policy documents • anomaly detection • customer workflows

Retail & E-commerce

Orders • returns • refunds • delivery issues • product questions • customer intelligence

Hospitality

Guest requests • reservations • transfers • housekeeping • maintenance • supplier operations

Energy & Utilities

Equipment alerts • service requests • field dispatch • customer issues • maintenance workflows

Automotive & Fleet

Vehicle maintenance • incidents • fuel anomalies • service scheduling • fleet communication

Agriculture

Sensors • weather • crop intelligence • irrigation alerts • equipment and supply workflows

How Beezy Works

A practical AI workflow from the first message to the final action.

01	CONNECT Gmail • Outlook • SMS • WhatsApp • APIs • Webhooks • ERP • CRM • Databases
02	UNDERSTAND Classify messages, extract entities, summarize documents and identify intent.
03	CONTEXT Connect the message to the customer, vessel, order, project, asset, employee or case.
04	APPLY RULES Use business priorities, permissions, thresholds, workflows and approval requirements.
05	ACT Create or update records, tasks, tickets, emails, notifications and API actions.
06	FOLLOW UP Monitor completion, escalate exceptions, request missing information and report results.

The result: less manual data entry, faster response, better visibility and a consistent operational process.

From AI Assistant to AI Digital Workforce

Beezy can begin with one workflow and expand into a network of specialized AI operational agents.

AI Sales Agent Leads • inquiries • quotations • follow-ups	AI Purchasing Agent RFQs • suppliers • quotations • deliveries
AI Operations Agent Requests • exceptions • deadlines • coordination	AI Finance Agent Invoices • collections • payment workflows
AI Customer Service Agent Requests • complaints • tickets • resolution	AI Compliance Agent Documents • inspections • deadlines • corrective actions
AI Maritime Agent Vessels • ports • operations • PSC • technical	AI Management Agent KPIs • exceptions • summaries • action lists

Human + AI

Beezy is designed to automate information work while preserving human control where review, approval, judgment or accountability is required. AI prepares, routes, compares, summarizes and follows up; people remain in control of critical decisions.

Built Around Your Existing Business Systems

Beezy does not require a company to replace the systems it already depends on. It can operate as an intelligence and automation layer across the existing technology landscape.

COMMUNICATION Gmail • Outlook • SMS • WhatsApp	BUSINESS SYSTEMS ERP • CRM • Databases	INTEGRATION APIs • Webhooks • Data feeds
AI ENGINE Understanding • Extraction • Classification • Summarization	BUSINESS BRAIN Rules • Context • Permissions • Workflows	ACTION LAYER Tasks • Records • Notifications • API actions

START WITH ONE WORKFLOW. SCALE ACROSS THE BUSINESS.

Choose a high-volume, repetitive operational process. Connect the relevant data source. Define the business rules. Let Beezy turn the incoming information into structured action — then expand to the next workflow.

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AI Operational Intelligence Layer
Connect your data. Understand your business. Automate your operations. Turn information into action.

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